

NEWS RELEASE
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Pennsylvania Municipal Authorities Association Awards
2025 Municipal Authority Community Engagement Awards

The Pennsylvania Municipal Authorities Association (PMAA) presented the 2025 Municipal Authority Community Engagement Awards to eight member Authorities during the Awards Banquet at PMAA's Annual Conference in Bethlehem, PA.

Pittsburgh Water was the winner of the Best in Show award for their rebranding campaign. Other winners included: Municipal Authority of Westmoreland County (MAWC) in the category of Print Communications, York County Solid Waste Authority (YCSWA) in the category of Electronic Communications, in the category of Community Events, both Pittsburgh Water (large authority) and also Warminster Municipal Authority (medium authority) were awarded, both SEDA-COG Joint Rail Authority (medium authority) and Lower Allen Township & Lower Allen Township Stormwater Authority (small authority) were awarded in the Partnerships category, and North Wales Water Authority in the category of Internal Communications.

The PMAA Municipal Authority Community Engagement Awards was established in 2022 to recognize the successful efforts of authorities who use good management practices and innovative approaches to challenges to demonstrate a comprehensive approach to community engagement while effectively communicating the value of the authority to the community. The awards recognize member authorities who have developed and executed effective communications projects in their communities in categories such as print, electronic, community events, partnerships and internal projects. Entries are reviewed based on research, design, innovation, creativity and overall effectiveness. Municipal authorities provide critical services and often work efficiently and quietly in the background. These awards showcase member authorities that have excelled in educating and engaging their communities while consistently delivering safe, reliable and cost-effective services daily.

Winner, North Wales Water Authority, is recognized in the internal communications category. They launched an internal newsletter, *The Walnut Street Journal*, as part of a strategic communication initiative to improve internal communication, foster connection, and boost engagement and transparency. The main goals of the newsletter were to showcase employee recognition, strengthen interdepartmental communication, reinforce core values, share regular project updates and department news, provide safety committee news, and important dates, all designed to foster a connected and informed internal team.

For more information about PMAA, log on to www.municipalauthorities.org.

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The Pennsylvania Municipal Authorities Association (PMAA) assists municipal authorities in providing services including drinking water, wastewater treatment, and solid waste management that protect and enhance the environment and promote the economic vitality and general welfare of the Commonwealth of Pennsylvania and its citizens. PMAA supports and promotes the provision of high quality, affordable authority services, provides education, training, and information on innovative practices, develops guidance to address service challenges and represents authorities on matters before the courts and regulatory and legislative bodies. PMAA is the largest association in Pennsylvania specifically representing the interests of municipal authorities.